

Brain Based WELLNESS

BrainTap Licensed Location:

840 111th Ave N, Suite 8 Naples, FL 34108

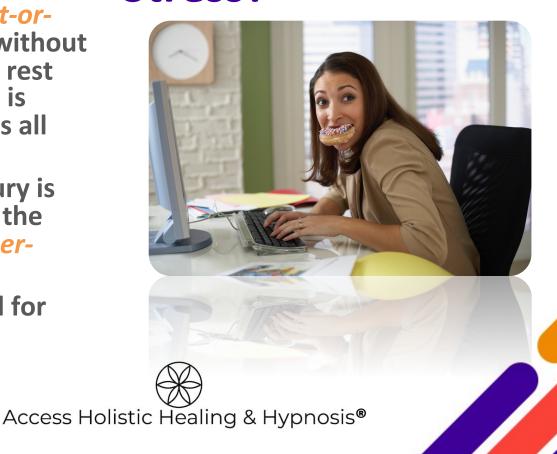
Phone: 239-776-2211





How is Your Brain Coping with Stress?

- ➤ Too much fight-orflight activity without corresponding rest and relaxation is what distress is all about.
- ➤ The 21st Century is fast becoming the century of Super-Stress
- Thus, the need for BrainTap





Brainwave Patterns

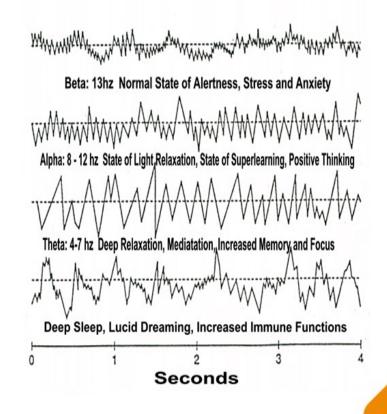
Four Primary Brainwave Frequencies

BETA = Re-ACT-ionary

ALPHA = Intuitive

THETA = Inventive

DELTA = Other-than-Conscious







What is BrainTap

- > Light & sound therapy to relax & retrain the brain/mind
- > Two Parts to do this:
- 1) Sound via an APP(discounted
- through AHHH)
- 2) Headset
- > From APP receive sound: proprietary produced by Dr Porter 'isochronic tones' 'binaural beats' & 'strategic messaging'
- ➤ From Headset receive Light: Auricular therapy(lights doing acupuncture on ears & blue lights across the eyes (eyes closed)





What are Isochronic Tones

- > Equal intensity pulses of sound separated by an interval of silence.
- > They turn on and off rapidly, but the speed depends on the desired brain frequency.
- > The discrete nature of isochronic tones makes them particularly easy for the brain to follow.

Note: While binaural beats rely on balanced hearing in both ears, isochronic tones work effectively for nearly everyone, except for someone with complete hearing loss.



What are Binaural Beats

- 1. Two separate tones of a slightly different pitch generate a binaural beat.
- 2. One tone is presented to the left ear and the other to the right ear.
- 3. Your brain combines the two tones to make a single new tone.
- 4. The single tone pulses to match the desired brainwave frequencies.
- 5. Your brain follows the pattern and creates the relaxed state.





What do the lights do?

- **▶** EAR Piece: Sends 9 gentle light pulses that travel through the ear meridians, this is called Auricular therapy.
- > EYE Visor: Send direct signals to the brain and guide you into deep relaxation.
- > This innovative form of brainwave training is called frequency following response and provides maximum results in the least amount of time.

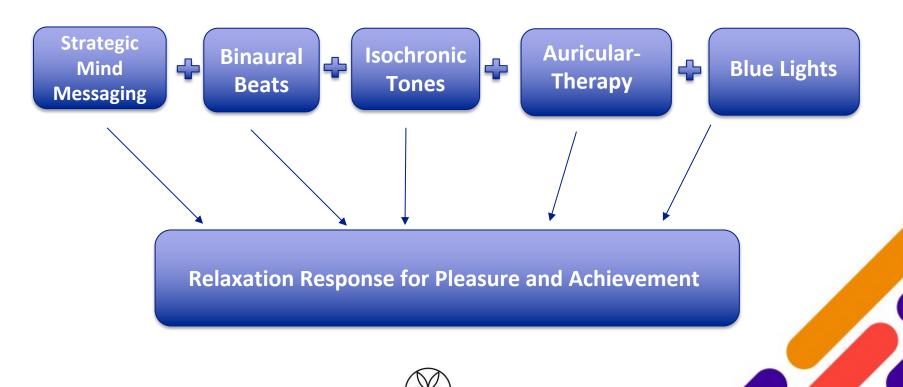
BrainTapBrainTap Technology

- Channels precise frequencies of light and sound into the brain
- The optic nerve picks up the light pulses, even with your eyes closed, while the pulsating audio frequencies synchronize the hemispheres of the brain
- Your body synchronizes with this pattern, creating the relaxation response





Proprietary NeuroSensory Algorithms





Brain-Based Wellness

- Works to eliminate unwanted habits, behaviors and thought patterns
- Helps create positive new "ingrained habits."
- > Creates resourceful states
- ➤ Imprints goals in the otherthan-conscious mind.
- Provides positive mental rehearsal





Brain-Based Wellness

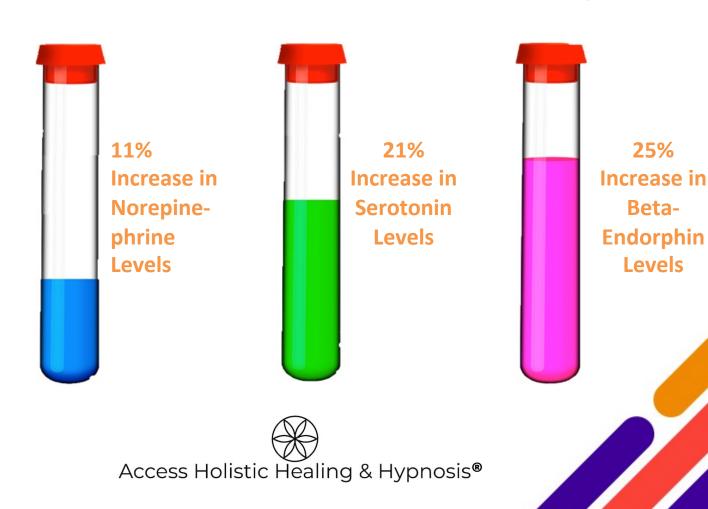
- > Reverses the fight-or-flight effect
- ➤ Helps return the body to homeostasis
- > Enhances neuro-chemistry
- Balances the hemispheres of the brain
- ➤ Improves sleep, vitality & energy
- Boosts the immune system
- ➤ A key component in disease prevention, anti-aging and wellness





Neuro-chemical Levels After BrainTap

Source: Neurochemical responses to Cranial **Electrical** Stimulation and **Photo-Stimulated** Wave Synchronization by Dr. Rodger K. Cady and Dr. Norman Shealy of the Forrest Institute of **Professional** Psychology, Springfield Missouri, 1990





PowerUser Programs Available

Addiction

Airline

Alcohol

AM: Morning Start

Autism

Brainwaves

Cancer

Childbirth

Children

Chiropractic

Christian

Dentistry

Diabetes

Gluten-Free Lifestyle

Grief

Health

Heart Health

Irritable Bowel Sy

Ketogepic

Leann

Live I provement

Lyme Relief

Marketing Mindset

Medical Recovery

Meditation

Menopause

Musical Journeys

Win

Phobias

PM: Evening Reflect

PTSD

Public Speaking

Relationships

Sales Mastery

Sleep

Smoking Cessation

Sports

Stress

Wealth

Weight Loss

Writing



Access Holistic Healing & Hypnosis®



Change your Mind, Change your Life

- Circumstances don't determine stress levels
- ➤ Thoughts, beliefs and actions do!
- Brain-Based Wellness is about enhancing thoughts, beliefs and actions





- ➤ Request free session with headset
- ➤ Request via email for a link to receive 15 days free of BrainTap Pro APP
- ➤ Request to purchase BrainTap at AHHH client price Retail \$647





Contact Info:



Michele Durham, Veteran Owner & Master Hypnotist

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